

January 5, 2026



Mountain Plumbing Products – Online Retail Policies

MINIMUM ADVERTISED PRICE (MAP) POLICY

Effective immediately, Mountain Plumbing Products hereby establishes a Minimum Advertised Price of no more than **THIRTY percent (30%)** off the Suggested List Price of all Mountain Plumbing Products.

This policy only concerns the advertised price (after applying all applicable discounts) of Mountain Plumbing Products and does not set or limit the ultimate sales price to any consumer or purchaser of Mountain Plumbing Products. Mountain Plumbing Products may be sold at any price deemed appropriate by the dealer or reseller. While dealers and resellers may sell Mountain Plumbing Products at any price they deem appropriate, Mountain Plumbing Products only authorizes the use of its name, trademarks, product images and product descriptions in advertisements that include an advertised price that is equal to or greater than the Minimum Advertised Price.

This policy includes all forms of media advertising, including internet advertisements. Dealers and/or resellers may not list Mountain Plumbing Products on auction sites or websites with a “starting price” or “buy it now” price below the applicable Minimum Advertised Price.

Mountain Plumbing Products reserves the right, after making an investigation into any alleged or discovered violations, to cease shipments of all products to any dealer or customer advertising Mountain Plumbing Products below the Minimum Advertised Price.

Any products purchased in violation of Mountain Plumbing Products MAP policy will be deemed as sold as is and will not be eligible for warranty.

Please contact your local sales representative or Mountain Plumbing Products directly if you have any questions or concerns regarding this policy.

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AUTHORIZED ONLINE RESELLER POLICY

Mountain Plumbing Products (“MPP”) is committed to protecting and maintaining its highly regarded brand and reputation for excellence, technology, and innovative solutions. Consistent with these commitments, Mountain has designed products that meet the discerning demands of the end consumer. MPP believes that certain sales, advertising and customer service practices are inconsistent with its competitive strategy for these products and for the Mountain brand image as an innovation and technology

An Authorized Online Reseller shall not advertise or sell Products on or through any website, online marketplace (including, but not limited to Amazon, eBay, Houzz, or Walmart Marketplace), mobile application, or other online forum without the prior written consent of Mountain Plumbing Products, granted through execution by MPP of the Mountain Plumbing Products eCommerce Sales Application and Agreement. Advertised pricing must comply with Mountain Plumbing Products’ MAP Policy, **THIRTY percent (30%)** off the Suggested List Price of all Mountain Plumbing Products.

If Reseller violates this Authorized Online Reseller Policy or Reseller falls out of good credit standing with MPP, MPP reserves the right to stop selling Products to Reseller and/or terminate Reseller’s status as an Authorized Reseller with written or electronic notice in MPP’s sole discretion. Other corrective action may include: removing special pricing programs, adjustment of sales discount, and suspension of purchasing from MPP.

If Reseller is interested in becoming an Authorized Online Reseller, Reseller must submit a Mountain Plumbing Products eCommerce Sales Application and Agreement, which shall be subject to approval by Mountain Plumbing Products in its sole discretion.